

September 21–23, 2017 | Hitex | Hyderabad

ABOUT HITEX

Hitex, on an 'event'ful path to excellence as MICE destination

Hyderabad International Trade Expositions Limited, popularly called HITEX is a top-notch MICE destination in the country and the most signature exposition destination of Hyderabad. Established in 2003 and envisioned to be one of the comprehensive events and expositions destination in the country, HITEX in no short time carved a niche for itself as an integrated facility for events, exhibitions, conferences, live shows and expositions. HITEX is located in the Information Technology corridor of Hyderabad and is appreciably nestled in the midst of vibrant and varied economic activity featuring IT parks, corporate districts, hospitality arenas, entertainment, retail, food and beverages besides being well connected with rail, road and air. HITEX heralded as one of the most exciting chapters in the economic evolution of Hyderabad has positioned itself in the niche league of MICE destinations in the country as well the continent. With an ahead-of-time vision and a well-laid out plan, HITEX has redrawn the exposition portrait. With a vast repertoire of exhibition facilities backed by state-of-the-art support systems, HITEX has been the favourite destination for national, international and highly prestigious public events and expositions. HITEX is spread over an area of 53 acres and is jointly operated with the Government of Telangana. It offers an eclectic mix of indoor and outdoor exhibition & activity spots that can be perfectly suited for the requirement of any genre, scale and stature. No wonder HITEX in the past decade saw highly versatile activities-chart ranging from a multi-product exhibition to gala musical extravaganza, from a product launch to annual employees revelry. This has significantly made HITEX a signature destination in the city enjoying top recall, visibility and consistent patronage.

Exhibition Hall

HITEX has three expansive highly customizable exhibition halls which are one of the South India's largest facilities. These halls can accommodate 2000 pax in seating and also offers highest degree of optimization being pillar-free and seamless and are finely contiguous being ideal venues for corporate events, conferences, exhibitions and social gatherings. The halls are well-equipped with state-of-the-art resources, modern infrastructure, internet connection, power backup, CCTVs, etc) in addition to excellent ambience. The indoor event space comprises of 10,500 square metres of area and one hall of 3,500 square metres is acoustically endowed.

Outdoor Space

The outdoor arenas are massive and varied enough to host large gatherings as well as niche social gatherings on controlled invitation. The paved open air space comprises 25,000 square metres and are aesthetically paved and expansive spaces well connected with other amenities and support systems. The open grounds expand over an area of 52,000 square metres.

Messe Muenchen India Pvt. Ltd. (Formerly known as MMI India Pvt. Ltd.)

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World class

Hitex extensively features world-class amenities, high-end support systems ably driven by well-trained taskmasters and battery of personnel always dedicated to make every activity a comfortable and hassle-free experience. The top facilities include VIP Room, business center, Mess bistro, Wi-Fi, organizer's office, onsite branding (road medians, hoardings, balloons, lollipops, arches, banners, trapeziums, LED screens, hall fascia etc.) Hitex operates multiple in-house teams that plan and execute events on strategic, on ground, creative and marketing fronts. Inspired by this distinct strength, Hitex organizes its own brand events catering to multitudes of target groups from children to home seekers, sports lovers to gardening enthusiasts, etc.

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