

Effective marketing services



Showcase your company successfully at analytica Anacon India and India Lab Expo. We have a diverse range of marketing services that will effectively support your commitment before, during and after the fair.

Exhibiting in a trade fair requires more than just an attractive exhibition stand. Take advantage of our **tailor-made marketing services** for your customized communication.

Free-of-charge service

Let everyone know that you are exhibiting in analytica Anacon India and India Lab Expo. Invite your customers to visit your booth. Make use of the free-of-charge services which are **included in your participation package**.

- ✓ Personalized e-mail signature
- ✓ Personalized web banners
- ✓ Personalized digital visitor invitation card
- ✓ Customized banners for your webpage, newsletters, social media platforms etc.

Catalog entry

The following information is included in your **free basic entry** in the exhibitor catalog (both online and print):

- ✓ Hall and stand number
- ✓ Company name

SAVE THE DATE

analytica India 2019

Date: Sep 19 - 21, 2019

- ✓ Address
 - ✓ Contact details
 - ✓ Company profile (up to 150 words)
 - ✓ Up to five entries in the product index
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The login to access the exhibitor manual will be send to you by e-mail.

Additional services are available **under media services**.

Media services

Take advantage of the media services we provide and **highlight your presence** in the trade fair media (online/print) before, during and after the show. Stand out from the crowd and increase your visibility.

- ✓ Online catalog services
 - ✓ Print catalog services
 - ✓ Combined media services
 - ✓ Show catalog packages
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To book media services please open the catalog form in the **exhibitor manual**.

Sponsoring services

Sponsoring puts your company in the best light. Profit from the fair's good reputation and join the select circle of our sponsors.

Why partner with us?

✓ Maximize your participation

By investing at analytica Anacon India and India Lab Expo you engage in a whole range of marketing tools effective before, during and after the event.

✓ Set yourself apart from competitors

Your competitors will do their best to monopolize customer attention. Do not stand behind and make sure that customers are aware of **your** presence.

✓ Brand promotions

Whether you have a new product to launch or a brand to unveil, our sponsorship manual will enable you to stand out from a crowd, transport your message, build your image, drive visitors to your booth and increase your visibility in the industry.

You will find all details and prices about the various partnerships in the sponsorship manual.

The Sponsorship Manual 2019 will be available in summer.

Press services

Efficient PR work for your exhibit at the trade fair should complement your participation. We have the right services to support you in publishing information you would like to be picked up by the press.

For detailed information about the exhibitor press releases please contact us.

Your contact to the trade-fair team

If you have questions to the above mentioned marketing services or concerning your exhibit please [contact us](#). The analytica Anacon and India Lab Expo team would be pleased to help you.
