



General information on analytica Anacon India & India Lab Expo 2018

Exhibition Name	analytica Anacon India & India Lab Expo 2018 International Trade Fair for Laboratory, Technology, Analysis, Biotechnology and Diagnostics
Venue	HITEX Exhibition Centre, Izzat Nagar, Hyderabad – 500 084, Telangana India Note: This is NOT a shipping address; DO NOT forward any exhibit to this address. For details, exhibitors are requested to contact the freight forwarder.
Exhibition date	06 th - 08 th September 2018 (Thu - Sat)
Exhibition hours	10.00 am to 06.00 pm.
Organizer	Messe Muenchen India Pvt. Ltd. "INIZIO", 507-508, 5Th Floor, Cardinal gracias road, Opp. P & G building, Chakala, Andheri (E), Mumbai - 99 Tel: +91 22 42554700 E-mail ID: info@mm-india.in Website : analyticaindia.com
Co-organizer	Messe Muenchen GmbH IAIA – Indian Analytical Instruments Association
Official partners	Lanyard aPartner: Lasny International Registration Partner: Beckman Coulter Visitor Bag Partner: Leopro Technologies Visitor Badge Partner: Ami Polymer Pvt. Ltd.

VENUE INFORMATION

ABOUT HITEX

Hitex, on an eventful path to excellence as MICE destination

Hyderabad International Trade Expositions Limited, popularly called HITEX, is a top-notch MICE destination in the country and the most signature exposition destination of Hyderabad. Established in 2003 and envisioned to be one of the comprehensive events and expositions destination in the country, HITEX in no short time carved a niche for itself as an integrated facility for events, exhibitions, conferences, live shows and expositions. HITEX is located in the Information Technology corridor of Hyderabad and is appreciably nestled in the midst of vibrant and varied economic activity featuring IT parks, corporate districts, hospitality arenas, entertainment, retail, food and beverages besides being well connected with rail, road and air. HITEX heralded as one of the most exciting chapters in the economic evolution of Hyderabad has positioned itself in the niche league of MICE destinations in the country as well the continent. With an ahead-of-time vision and a well-laid out plan, HITEX has redrawn the exposition portrait. With a vast repertoire of exhibition facilities backed by state-of-the-art support systems, HITEX has been the favorite destination for national, international and highly prestigious public events and expositions. HITEX is spread over an area of 53 acres and is jointly operated with the Government of Telangana. It offers an eclectic mix of indoor and outdoor exhibition & activity spots that can be perfectly suited for the requirement of any genre, scale and stature. No wonder HITEX in the past decade saw highly versatile activities-

chart ranging from a multi-product exhibition to gala musical extravaganza, from a product launch to annual employees' revelry. This has significantly made HITEX a signature destination in the city enjoying top recall, visibility and consistent patronage.

Exhibition hall

HITEX has three expansive highly customizable exhibition halls, which are one of the South India's largest facilities. These halls can accommodate 2000 Pax in seating and also offers highest degree of optimization being pillar-free and seamless and are finely contiguous being ideal venues for corporate events, conferences, exhibitions and social gatherings. The halls are well-equipped with state-of-the-art resources, modern infrastructure, internet connection, power backup, CCTVs, etc. in addition to excellent ambience. The indoor event space comprises of 10,500 square meters of area and one hall of 3,500 square meters is acoustically endowed.

Outdoor space

The outdoor arenas are massive and varied enough to host large gatherings as well as niche social gatherings on controlled invitation. The paved open-air space comprises 25,000 square meters and are aesthetically paved and expansive spaces well connected with other amenities and support systems. The open grounds expand over an area of 52,000 square meters.

World class

Hitex extensively features world-class amenities, high-end support systems ably driven by well-trained taskmasters and battery of personnel always dedicated to make every activity a comfortable and hassle-free experience. The top facilities include VIP Room, business center, Mess bistro, Wi-Fi, organizer office, onsite branding (road medians, hoardings, balloons, lollipops, arches, banners, trapeziums, LED screens, hall fascia etc.) Hitex operates multiple in-house teams that plan and execute events on strategic, on ground, creative and marketing fronts. Inspired by this distinct strength, Hitex organizes its own brand events catering to multitudes of target groups from children to home seekers, sports lovers to gardening enthusiasts, etc.

Hitex Exhibiton Venue

